



Community Contribution Policy and Criteria

Policy

It is the policy of Frankfort Regional Medical Center to contribute to activities, organization and causes in our service area which advance both a public purpose (health/wellness, safety, cultural, general welfare) of our community and a business purpose (furtherance of the interests, image and responsibilities) of Frankfort Regional Medical Center.

Please note: Effective January 1, 2006, Frankfort Regional Medical Center will follow a process designed to determine sponsorship commitments for the entire year. All organizations wishing to submit for consideration are encouraged to apply by the deadline stated on our web site at www.frankfortregional.com. Requests received after the deadline will not be accepted and your organization will be encouraged to apply the following year.

Our goal is to focus primarily on the following areas:

- Health Related Organizations
- Wellness or Safety Related Organizations

When evaluating sponsorship opportunities top priority will be given to those organizations that are aligned with the areas listed above.

Should the opportunity present itself to look outside of the afore mentioned areas, Frankfort Regional Medical Center may contribute to organizations based on the guiding principles (listed in order of priority) below:

1. Safety, health/wellness and human services
2. Education
3. Community/Civic organizations
4. Economic Development
5. Environmental causes
6. Arts, culture and humanities

Frankfort Regional Medical Center will not contribute to:

- individuals
- political campaigns/parties
- religious organizations
- solicitations received by form letter groups that discriminate on the basis of age, race, sex or national origin

- activities that do not advance our public or business purpose

Application and Processing of Requests

Requests for monetary contributions are submitted in writing to Frankfort Regional Medical Center at www.FrankfortRegional.com and include:

- purpose and mission of group requesting funds
- expected or intended results for use of funds
- description of what kind of recognition the organization will receive (advertising, announcements at event, banners, etc.)
- description of benefits organization will receive (tickets, event admissions, etc.)